OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES

$1.00 OFF
ANY PRIMO® SIZED HOAGIE
Valid in-store at Primo Wilkes Barre, PA only
With coupon.
Not valid with any other offer
In-store orders only.
Can't combined cuopons. Excludes Wednesdays
Expires 06/30/23

OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES

$3.00 OFF
ANY WHOLE SIZED HOAGIE
Valid in-store at Primo Wilkes Barre, PA only
With coupon.
Not valid with any other offer
In-store orders only.
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Expires 06/30/23

OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES

10% OFF
ANY HOAGIE TRAY
Valid in-store at Primo Wilkes Barre, PA only
With coupon.
Not valid with any other offer
In-store orders only.
Can't combined cuopons, Excludes Wednesdays
Expires 06/30/23

OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES

20%OFF
ANY SAMPLER PLATTER W/ THE PURCHASE OF A SUPER DELUXE OR SUPER DUPER TRAY
Valid in-store at Primo Wilkes Barre, PA only
With coupon.
Not valid with any other offer
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HOAGIE TRAYS

Our Hoagie Trays Are Available In 5 Sizes:
MINI (2 Loaves), **ASSORTED** (3 Loaves), **DELUXE** (4 Loaves),
SUPER DELUXE (5 Loaves), **SUPER DUPER** (6 Loaves)

Any combination of sandwiches are available on trays. Prices will be adjusted accordingly.
All trays include plates & napkins - Pickles, Hot & Sweet Pepper sides.
Advanced notice appreciated.
Italian ~ 1830 Cal, Turkey & American cheese ~ 1450 Cal
Ham & American cheese ~ 1530 Cal, Nonna's Veggie ~ 2030 Cal
Roast Beef & American cheese ~ 1700 Cal, Pickles ~ 40 Cal / 70 Cal
Hot Peppers ~ 40 Cal / 80 Cal, Sweet Peppers ~ 160 Cal / 320 Cal

MINI TRAY
(FEEDS +/- 6 PEOPLE)
Italian & golden roasted turkey breast & American cheese.
59.99 | 9.99 per person

ASSORTED TRAY
(FEEDS +/- 10 PEOPLE)
Italian, golden roasted turkey breast & American cheese, ham & American cheese.
84.99 | 8.49 per person

DELUXE TRAY
(FEEDS +/- 14 PEOPLE)
Two Italians, golden roasted turkey breast & American cheese, ham & American cheese.
114.99 | 8.21 per person

SUPER DELUXE TRAY
(FEEDS +/- 20 PEOPLE)
Two Italians, golden roasted turkey breast & American cheese, ham & American cheese, roast beef & American cheese.
144.99 | 7.24 per person

SUPER DUPER TRAY
(FEEDS +/- 25 PEOPLE)
Two Italians, golden roasted turkey breast & American cheese, ham & American cheese, Nonna's Veggie
159.99 | 6.39 per person
(BEST VALUE)

2,000 calories a day is used for general nutrition advice, but calorie needs vary. Additional nutrition information available upon request.

SAMPLER PLATTERS

Small +/- 10 people, Large +/- 20 people.

ITALIAN SAMPLER
Marinated mozzarella, pepperoni bites, sharp provolone, roasted red peppers, olive shooters, buffalo cheese bites & sopressata.
SMALL 59.99 *4480 Cal* **LARGE 119.99** *8960 Cal*

PEPPERONI & CHEESE
Pepperoni & sharp provolone.
SMALL 54.99 *5760 Cal* **LARGE 109.99** *11520 Cal*

CHEESE SAMPLER
Imported & domestic cheese.
SMALL 49.99 *4720 Cal* **LARGE 99.99** *9440 Cal*

PRIMO® SIDES
Available in 8oz +/- & 16oz +/-.
Available in large quantity for catering
POTATO SALAD *270 / 540 Cal*
COLE SLAW *360 / 720 Cal*
MACARONI SALAD *560 / 1100 Cal*
PEPPERONI BITES *840 / 1680 Cal*
SHARP BITES *800 / 1600 Cal*
ROASTED PEPPER SALAD *220 / 440 Cal*
MARINATED MOZZARELLA *640 / 1280 Cal*
PEPPER SHOOTERS *240 / 1280 Cal*

PRIMO® COOKIES
Enjoy one of our gourmet cookies or get a platter of them for your next occasion
12 COOKIE PLATTER 24.99
18 COOKIE PLATTER 34.99
CHOCOLATE CHIP *330 Cal/Cookie*
OATMEAL RAISIN *300 Cal/Cookie*
WHITE MACADAMIA NUT *350 Cal/Cookie*

PRIMO® DESSERTS
DIRT PUDDING *740 / 1400 Cal*
RICE PUDDING *280 / 560 Cal*
BROWNIES *360 Cal/Brownie*

Meats & Cheeses By the pound
Freshly sliced

AWARDS

Entrepreneur FRANCHISE 500 RANKED 2015
Entrepreneur FRANCHISE 500 RANKED 2016
Entrepreneur FRANCHISE 500 RANKED 2017

"Award winning hoagies in virtually every area we serve!"

SOUTH PHILLY ORIGINAL

• A HOME GROWN FAVORITE •

Originally established in South Philadelphia, our extensive menu features our own multiple award-winning "Specialty Hoagies" made on crispy Italian Bread using only the Finest Gourmet Quality Meats and Cheeses. All hoagies are made Fresh to Order and come in three sizes. Our menu also includes a variety of "Healthy Alternative" Hoagies and Low Carb Wraps, which are lower in fat and / or sodium content. Hoagie Trays and Sampler Platters are Available by advance order and are great for parties, client presentations or as a thank you or sympathy gesture. We offer a variety of Italian Specialties and Salads, which may be used as a side dish or as a topping for your favorite PrimoHoagie. Give us a call and one of our friendly staff members will answer any questions and assist you in planning for your specific needs.

Remember, it's not JUST a hoagie...
it's a Primo®!

PRIMOHOAGIES.COM

Download our App on:
GET IT ON Google Play
Download on the App Store

OLD FASHIONED STYLE

PrimoHoagies

ITALIAN SPECIALTY SANDWICHES

WILKES BARRE, PA
1020 WILKES BARRE TWP. BLVD
570.822.7000

OPEN DAILY!
10AM - 8PM

WE DELIVER
DOORDASH Uber Eats GRUBHUB ezcater

PRIMOHOAGIES.COM

Download our App on:
GET IT ON Google Play
Download on the App Store

ITALIAN CLASSIC HOAGIES

ITALIAN
#1 HOAGIE
Prosciutto, genoa salami, hot capicola, & mild provolone cheese.
8.99 *440 Cal* | **12.99** *730 Cal* | **27.99** *1830 Cal*

MILD ITALIAN
Prosciutto, genoa salami, sweet capicola, & mild provolone cheese.
8.99 *440 Cal* | **12.99** *730 Cal* | **27.99** *1830 Cal*

SHARP ITALIAN
Prosciutto, sharp provolone cheese, hot capicola & natural casing genoa salami.
8.99 *440 Cal* | **12.99** *730 Cal* | **27.99** *1830 Cal*

MILD SHARP ITALIAN
Prosciutto, sharp provolone cheese, sweet capicola & natural casing genoa salami.
8.99 *440 Cal* | **12.99** *730 Cal* | **27.99** *1830 Cal*

OLD ITALIAN
Dry cured capicola, sharp provolone cheese, prosciutto.
8.99 *550 Cal* | **12.99** *930 Cal* | **27.99** *2330 Cal*

PHILLY STEAKS

PHILLY CHEESESTEAK
Highest quality extra lean loin tail with Cooper cheese.
9.99 *420 Cal* | **13.99** *740 Cal* | **29.99** *1850 Cal*

PIZZA STEAK
Highest quality extra lean loin tail with primo sauce & mozzarella.
9.99 *440 Cal* | **13.99** *780 Cal* | **29.99** *1950 Cal*

CHICKEN CHEESESTEAK
Italian diced grilled chicken breast with Cooper cheese.
8.99 *400 Cal* | **12.99** *690 Cal* | **27.99** *1730 Cal*

BUFFALO CHICKEN CHEESESTEAK
Italian diced grilled chicken breast with buffalo wing sauce & blue cheese dressing.
8.99 *370 Cal* | **12.99** *630 Cal* | **27.99** *1580 Cal*

TUNA

PESCARA*
Italian style tuna in extra virgin olive oil, not premixed with mayo & sharp provolone topped with roasted red peppers.
8.99 *550 Cal* | **12.99** *1000 Cal* | **27.99** *2500 Cal*

ITALIAN TUNA
Italian style tuna in extra virgin olive oil, not premixed with mayo.
8.49 *470 Cal* | **11.99** *830 Cal* | **26.99** *2080 Cal*

TUNA DIABLO
Italian style tuna in extra virgin olive oil, not premixed with mayo & hot pepper cheese with a spicy blend of spices.
8.49 *550 Cal* | **11.99** *990 Cal* | **26.99** *2480*

MEATLESS DELIGHTS

NONNA'S VEGGIE*
Eggplant, sharp provolone cheese & broccoli rabe topped with roasted red peppers.
8.49 *450 Cal* | **11.99** *810 Cal* | **26.99** *2030 Cal*

VEGGIE DIABLO*
Eggplant, sharp provolone cheese with broccoli rabe, long hot peppers & a spicy blend of spices.
8.49 *530 Cal* | **11.99** *950 Cal* | **26.99** *2380 Cal*

CHEESE DELUXE
Swiss, provolone & cooper cheese.
8.49 *610 Cal* | **11.99** *1010 Cal* | **26.99** *2530 Cal*

MILANO*
Fresh mozzarella cheese topped with roasted red peppers.
8.49 *540 Cal* | **11.99** *990 Cal* | **26.99** *2480 Cal*

SCHWARTZIES

Your choice of Corned Beef, Roast Beef or Turkey Breast with Swiss cheese, cole slaw & Russian dressing. NO SPICES
9.99 *530 / 700 Cal* | **13.99** *970 / 1250 Cal*
29.99 *2430 / 3130 CalCal*

CHEESES
American, Provolone, Sharp Provolone, Hot Pepper, Cooper, Buffalo, Swiss & Fresh Mozzarella.

DRESSINGS
Olive Oil , Mayonnaise, Red Wine Vinegar, Balsamic Vinegar, Mustard (yellow, spicy & honey), Russian, Blue Cheese, Ranch, & Buffalo Wing Sauce.

DELI CLASSIC HOAGIES

TURKEY BREAST & CHEESE
Golden roasted turkey breast & American cheese.
8.99 *350 Cal* | **12.99** *580 Cal* | **27.99** *1450 Cal*

ROAST BEEF & CHEESE
Lean gourmet quality oven roasted beef & American cheese.
9.99 *400 Cal* | **13.99** *680 Cal* | **29.99** *1700 Cal*

HAM & CHEESE
Imported ham & American cheese.
8.49 *370 Cal* | **11.99** *610 Cal* | **26.99** *1530 Cal*

BOLOGNA & CHEESE
Bologna & American cheese.
8.49 *530 Cal* | **11.99** *880 Cal* | **26.99** *2200 Cal*

AUDIE
Golden roasted turkey breast, Lean Gourmet Quality oven roasted beef & American cheese.
9.99 *370 Cal* | **13.99** *620 Cal* | **29.99** *1550 Cal*

AMERICAN
Natural casing genoa salami, bologna, imported ham & American cheese.
8.49 *410 Cal* | **11.99** *720 Cal* | **26.99** *1800 Cal*

BIG "T"
Golden roasted turkey breast, imported ham & American cheese.
8.99 *360 Cal* | **12.99** *590 Cal* | **27.99** *1480 Cal*

DIABLOS®

AUDIABLO
Golden roasted turkey breast, Lean Gourmet Quality oven roasted beef, hot pepper cheese & a spicy blend of spices.
9.99 *370 Cal* | **13.99** *620 Cal* | **29.99** *1550 Cal*

BIG "T" DIABLO
Cracked pepper turkey, pepper ham, hot pepper cheese & a spicy blend of spices.
8.99 *370 Cal* | **12.99** *610 Cal* | **27.99** *1530 Cal*

ITALIAN DIABLO
Hot Soppressata, sharp provolone cheese, hot capicola & a spicy blend of spices.
8.99 *420 Cal* | **12.99** *710 Cal* | **27.99** *1780 Cal*

PORK DIABLO
Home style roasted pork with hot pepper cheese & a spicy blend of spices.
8.99 *530 Cal* | **12.99** *880 Cal* | **27.99** *2200 Cal*

HAM & CHEESE DIABLO
Pepper ham, hot pepper cheese & a spicy blend of spices.
8.49 *380 Cal* | **11.99** *630 Cal* | **26.99** *1580 Cal*

ROAST BEEF DIABLO
Lean Gourmet Quality oven roasted beef with hot pepper cheese & a spicy blend of spices.
9.99 *400 Cal* | **13.99** *660 Cal* | **29.99** *1650 Cal*

TURKEY DIABLO
Golden roasted turkey breast & hot pepper cheese with a spicy blend of spices.
VOTED #1 AT philly2.com
8.99 *350 Cal* | **12.99** *580 Cal* | **27.99** *1450 Cal*

CHICKEN DIABLO
Chicken cutlet, buffalo cheese & a spicy blend of spices.
10.99 *530 Cal* | **14.99** *960 Cal* | **31.99** *2400 Cal*

VEGGIE DIABLO*
Eggplant, sharp provolone cheese with broccoli rabe, long hot peppers & a spicy blend of spices.
8.49 *530 Cal* | **11.99** *950 Cal* | **26.99** *2380 Cal*

TUNA DIABLO
Italian style tuna in extra virgin olive oil, not premixed with mayo & hot pepper cheese with a spicy blend of spices.
8.49 *550 Cal* | **11.99** *990 Cal* | **26.99** *2480 Cal*

SMALL	PRIMO®	WHOLE
6 INCH +/-	9 INCH +/-	22-24 INCH +/-

All Primo® Size Hoagies come on our award winning seeded bread. Also available on a non-seeded roll *(subtract 45 calories)*, **low carb or whole wheat wrap** *(subtract 60/20 calories)* **or a hoagie in a bowl** *(subtract 300 calories)*. **All Small Size Hoagies come on white. All Whole Size Hoagies come on our award winning seeded bread.**

All Hoagies BEST served with Lettuce, Tomato and Onion. Excluding those marked with an asterisk*. All hoagies come with our Primo blend of spices. Hot Peppers, Sweet Peppers & Pickles are available upon request.

PRIMO® SPECIALTIES

NELLIE*
Home style roasted pork & sharp provolone cheese topped with roasted red peppers.
8.99 *530 Cal* | **12.99** *880 Cal* | **27.99** *2200 Cal*

ABRUZZI*
Home style roasted pork & sharp provolone cheese topped with broccoli rabe.
8.99 *540 Cal* | **12.99** *900 Cal* | **27.99** *2250 Cal*

"R" SPECIAL*
Natural casing genoa salami & hot capicola topped with pepper shooters.
9.99 *470 Cal* | **13.99** *800 Cal* | **29.99** *2000 Cal*

SULMONA*
Natural casing genoa salami & fresh mozzarella topped with pepper shooters.
9.99 *690 Cal* | **13.99** *1190 Cal* | **29.99** *2980 Cal*

CRUSHER*
Cracked pepper turkey & cooper sharp American cheese topped with pepper shooters.
9.99 *430 Cal* | **13.99** *750 Cal* | **29.99** *1880 Cal*

SOPRANO*
Cracked pepper turkey, sharp provolone cheese topped with roasted red peppers
8.99 *350 Cal* | **12.99** *580 Cal* | **27.99** *1450 Cal*

SUPRIMO*
Prosciutto, & fresh mozzarella topped with roasted red peppers.
8.99 *530 Cal* | **12.99** *880 Cal* | **27.99** *2200 Cal*

ADDITIONAL TOPPINGS

LONG HOT PEPPERS
$0.75 | $1 | $2.50

BROCCOLI RABE
$0.75 | $1 | $2.50

BRUSCHETTA
$1 | $2 | $4.50

COLE SLAW
$0.75 | $1 | $2.50

PEPPER SHOOTERS
$1 | $2 | $4.50

ROASTED RED PEPPERS
$0.75 | $1 | $2.50

MEATBALLS

OLD FASHIONED MEATBALLS*
With shredded parmesan & grated romano cheese.
8.99 *530 Cal* | **12.99** *960 Cal* | **27.99** *2400 Cal*

OLD WORLD STYLE MEATBALLS*
Sharp provolone cheese & grated romano.
8.99 *590 Cal* | **12.99** *1080 Cal* | **27.99** *2700 Cal*

CUTLETS

BADA BING*
Chicken cutlet & sharp provolone cheese topped with broccoli rabe.
10.99 *530 Cal* | **14.99** *990 Cal* | **31.99** *2480 Cal*

BADA BOOM*
Chicken cutlet & sharp provolone cheese topped with long hot peppers.
10.99 *620 Cal* | **14.99** *1150 Cal* | **31.99** *2880 Cal*

WHACKED CHICKEN*
Chicken cutlet, sharp provolone cheese topped with pesto & bruschetta.
10.99 *620 Cal* | **14.99** *1130 Cal* | **31.99** *2830 Cal*

CHICKEN PARMIGIANA*
Chicken cutlet with homestyle marinara & melted provolone cheese.
10.99 *540 Cal* | **14.99** *970 Cal* | **31.99** *2430 Cal*

BUFFALO CUTLET*
Chicken cutlet, fresh blue cheese crumbles with buffalo wing sauce & blue cheese dressing.
NO SPICES
10.99 *630 Cal* | **14.99** *1100 Cal* | **31.99** *2750 Cal*

CHICKEN DIABLO
Chicken cutlet, buffalo cheese & a spicy blend of spices.
10.99 *530 Cal* | **14.99** *960 Cal* | **31.99** *2400 Cal*

CHICKEN SUPRIMO*
Chicken cutlet & fresh mozzarella cheese topped with roasted red peppers.
10.99 *610 Cal* | **14.99** *1120 Cal* | **31.99** *2800 Cal*

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