

Hoagie Trays

Advanced Notice Appreciated

Our Hoagie Trays Are Available In 5 Sizes
 Mini (2 Loaves) • Assorted (3 Loaves)
 Deluxe (4 Loaves) • Super Deluxe (5 Loaves)
 Super Duper (6 Loaves)

Any Combination of Sandwiches Are Available On Trays.
 Prices Will Be Adjusted Accordingly.



MINI TRAY (Feeds 5-6) <i>Italian & Thumann's Home Style Turkey Breast & Cheese</i>	38.99
ASSORTED TRAY (Feeds 8-10) <i>Italian, Thumann's Home Style Turkey Breast & Cheese, Ham & Cheese</i>	55.99
DELUXE TRAY (Feeds 12-14) <i>Two Italians, Thumann's Home Style Turkey Breast & Cheese, Ham & Cheese</i>	74.99
SUPER DELUXE TRAY (Feeds 18-20) <i>Two Italians, Roast Beef & Cheese, Thumann's Home Style Turkey Breast & Cheese, Ham & Cheese</i>	92.99
SUPER DUPER TRAY (Feeds 22-25) <i>Thumann's Home Style Turkey Breast & Cheese, Nonna's Veggie, Roast Beef & Cheese, Ham & Cheese, Two Italians</i>	109.99
VEGETARIAN TRAY (Feeds 8-10) <i>Nonna's Veggie, Cheese Deluxe & Choice of Milano or Knuckle</i>	54.99
SPECIALTY TRAY (Feeds 8-10) <i>Old Italian, "R" Special, Italian</i>	59.99
HEALTHY TRAY (Feeds 8-10) <i>Thumann's Low Salt Ham & Light Swiss, Thumann's Home Style Turkey Breast & Cheese & Solid White Tuna in Water</i>	54.99
DIABLO TRAY (Feeds 8-10) <i>Turkey Diablo, Italian Diablo & Roast Beef Diablo</i>	59.99
OLD ITALY TRAY (Feeds 12-14) <i>Suprimo, Sharp Italian, Sicilian & Nonna's Veggie</i>	78.99

Sampler Platters

ITALIAN SAMPLER PLATTER

Marinated Mozzarella, Stuffed Pepper Shooters, Pepperoni Bites, Sharp Provolone, Roasted Red Peppers, Green Olive Salad & Sopressata

Small - 42.99 • Large - 74.99

PEPPERONI & CHEESE

Pepperoni & Sharp Provolone

Small - 29.99 • Large - 54.99

CHEESE SAMPLER

Imported & Domestic Cheese

Small - 29.99 • Large - 54.99



Primo® Sides *Not Available At All Locations.*

Potato Salad
 Macaroni Salad
 Cole Slaw
 Dirt Pudding
 Rice Pudding

Sharp Bites
 Pepperoni Bites
 Pepper Shooters
 Roasted Pepper Salad
 Marinated Mozzarella

Black Olives
 Green Olive Salad
 Tortellini Parmesan
 Pasta Rotini

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South Philly Original

Originally established in South Philadelphia, our extensive menu features our own multiple award-winning "Specialty Hoagies" made on crispy Italian Bread using only the Finest Gourmet Quality Thumann Brand Meats and Cheeses. All hoagies are made Fresh to Order and come in three sizes. Our menu also includes a variety of "Healthy Alternative" Hoagies and Low Carb Wraps, which are lower in fat and / or sodium content. Hoagie Trays and Sampler Platters are Available by advance order and are great for parties, client presentations or as a thank you or sympathy gesture. We offer a variety of Italian Specialties and Salads, which may be used as a side dish or as a topping for your favorite Primo Hoagie. Give us a call and one of our friendly staff members will answer any questions and assist you in planning for your specific needs.

Remember, it's not JUST a hoagie...it's a Primo®.

Best Of Awards

Philadelphia Magazine Best of Philly
South Philly Review Best Hoagie
Channel 10 News Big Spoon Award
Courier Post Reader's Choice
South Jersey Magazine
Best of Style Magazine
Best of South Jersey
Best of Burlington County
Best of Delaware County
Best of Montgomery County
Best of Lehigh Valley
Best of Bucks County
Fox Philly's Best of Philly



We Proudly Feature



Gourmet Quality Luncheon Meats

"The Deli Best"

For general information & questions or comments,
 or to inquire about Franchise Opportunities. Visit www.primohoagies.com

Old Fashioned Style Primo Hoagies®

Italian Specialty Sandwiches



Established In
 South Philly

South Philadelphia, PA

1528 Ritner Street

(215) 463-8488

DELIVERY AVAILABLE

TEXT PRIMO TO 484-270-4000 TO BECOME A PRIMOHOGIES REWARD MEMBER

OPEN 7 DAYS A WEEK
 MON.-SAT.: 9AM-4PM SUN.: 9AM-1PM

GIFT CARDS AVAILABLE

Online ordering now available

www.PRIMOHOGIES.com

Our Specialties

Small, Primo, Whole

All Primo® Size Hoagies come on our award winning seeded bread. Also available on a non-seeded roll, low carb or whole wheat wrap or a hoagie in a bowl (no bread). All Small Size Hoagies come on white or wheat. All Whole Size Hoagies come on our award winning seeded bread.

ITALIAN	5.29	7.49	18.49
<i>Prosciutto, Provolone Cheese, Thumann's Hot Capicola & Natural Casing Genoa Salami</i>			
MILD ITALIAN	5.29	7.49	18.49
<i>Prosciutto, Provolone Cheese, Thumann's Sweet Capicola & Natural Casing Genoa Salami</i>			
SHARP ITALIAN	5.29	7.49	18.49
<i>Prosciutto, Sharp Provolone, Thumann's Hot Capicola & Natural Casing Genoa Salami</i>			
MILD SHARP ITALIAN	5.29	7.49	18.49
<i>Prosciutto, Sharp Provolone, Thumann's Sweet Capicola & Natural Casing Genoa Salami</i>			
OLD ITALIAN	5.29	7.49	18.49
<i>Dry Cured Capicola, Sharp Provolone, Prosciutto</i>			
TURKEY BREAST & CHEESE	5.29	7.49	18.49
<i>Finest Quality Thumann's Home Style Turkey Breast with Your Choice of Cheese</i>			
BIG "T"	5.29	7.49	18.49
<i>Thumann's Home Style Turkey Breast, Imported Ham & American Cheese</i>			
ROAST BEEF & CHEESE	5.29	7.49	18.49
<i>Lean Gourmet Quality Thumann's Oven Roasted Beef with Your Choice of Cheese</i>			
AUDIE	5.29	7.49	18.49
<i>Thumann's Home Style Turkey Breast, Thumann's Oven Roasted Beef & American Cheese</i>			
HAM & CHEESE	4.99	6.99	17.99
<i>Imported Ham with Your Choice of Cheese</i>			
AMERICAN	4.99	6.99	17.99
<i>Natural Casing Genoa Salami, Bologna, Ham & American Cheese</i>			
BOLOGNA & CHEESE	4.99	6.99	17.99
<i>Thumann Brand Bologna & American Cheese</i>			
CORNED BEEF SCHWARTZIE*	5.49	7.79	18.99
<i>Thumann's Corned Beef, Swiss Cheese, Cole Slaw & Russian Dressing</i>			
TURKEY SCHWARTZIE*	5.49	7.79	18.99
<i>Thumann's Home Style Turkey Breast, Swiss Cheese, Cole Slaw & Russian Dressing</i>			
ROAST BEEF SCHWARTZIE*	5.49	7.79	18.99
<i>Thumann's Oven Roasted Beef, Swiss Cheese, Cole Slaw & Russian Dressing</i>			
SUPRIMO*	5.49	7.79	18.99
<i>Prosciutto, & Fresh Mozzarella Topped with Roasted Red Peppers</i>			
GIANNA*	5.49	7.79	18.99
<i>Prosciutto, Sharp Provolone Topped with Roasted Red Peppers</i>			
SULMONA*	5.49	7.79	18.99
<i>Natural Casing Genoa Salami & Fresh Mozzarella Topped with Pepper Shooters</i>			
"R" SPECIAL*	5.49	7.79	18.99
<i>Natural Casing Genoa Salami & Thumann's Capicola Topped with Pepper Shooters</i>			
NAPOLITANO	5.49	7.79	18.99
<i>Hot Sopressata, Prosciutto, Sharp Provolone</i>			
SOPRESSATA & SHARP	5.49	7.79	18.99
<i>Hot or Sweet Sopressata with Sharp Provolone Cheese</i>			



Sandwich Toppings

	Small Primo® Whole			Small Primo® Whole			
AMER. OR PROV. CHEESE	.50	.75	1.50	AGED SHARP PROVOLONE	.50	.75	1.50
SWISS & LIGHT SWISS	.50	.75	1.50	ROASTED RED PEPPERS	.75	1.00	1.50
STUFFED PEPPER SHOOTERS	1.00	1.50	2.50	FRESH MOZZARELLA CHEESE	1.00	1.75	3.00
ITALIAN LONG HOT PEPPERS	1.00	1.50	2.50	BROCCOLI RABE	1.00	1.00	2.00
BRUSCHETTA	1.00	1.50	3.00	SCHWARTZLE DRESSING	.50	.75	1.75

All Hoagies are served with Lettuce, Tomato and Onion. Excluding those marked with an asterisk* Hot Peppers, Sweet Peppers & Pickles are available upon request.

PAL JOEY*	5.49	7.79	18.99
<i>Hot or Sweet Sopressata & Fresh Mozzarella Cheese</i>			
SICILIAN	5.49	7.79	18.99
<i>Dry Cured Capicola, Sharp Provolone & Natural Casing Genoa Salami</i>			
NEW YORKER*	5.49	7.79	18.99
<i>Hot Sopressata Topped with Roasted Red Peppers</i>			
ABRUZZI*	5.49	7.79	18.99
<i>Thumann's Home Style Roasted Pork & Sharp Provolone Topped with Fresh Broccoli Rabe</i>			
NELLIE*	5.49	7.79	18.99
<i>Thumann's Home Style Roasted Pork & Sharp Provolone Topped with Roasted Red Peppers</i>			
SOPRANO*	5.49	7.79	18.99
<i>Thumann's Cracked Pepper Turkey, Sharp Provolone Topped with Roasted Red Peppers</i>			
CRUSHER*	5.49	7.79	18.99
<i>Thumann's Cracked Pepper Turkey & Cooper Sharp American Topped with Pepper Shooters</i>			
TAVERN & SWISS	5.29	7.49	18.49
<i>Thumann's Smoked Tavern Ham & Swiss Cheese</i>			
PILGRIM	5.79	7.99	19.99
<i>Oven Roasted Turkey Breast, Stuffing, Cranberry Sauce & Mayo</i>			



The "Diablos"



Spicy, Yet Cool - Made With Our Original Blend of Spices

TURKEY DIABLO	5.29	7.49	18.49
<i>Thumann's Home Style Turkey Breast & Hot Pepper Cheese with a Blend of Spices</i>			
TUNA DIABLO	5.29	7.49	18.49
<i>Italian Tuna, Not Pre-Mixed with Hot Pepper Cheese with a Blend of Spices</i>			
BIG "T" DIABLO	5.29	7.49	18.49
<i>Thumann's Cracked Pepper Turkey, Thumann's Pepper Ham, Hot Pepper Cheese & a Blend of Spices</i>			
CHICKEN DIABLO	5.29	7.49	18.49
<i>Chicken Cutlet, Buffalo Cheese & a Blend of Spices</i>			
PORK DIABLO	5.29	7.49	18.49
<i>Thumann's Home Style Roasted Pork with Hot Pepper Cheese & a Blend of Spices</i>			
ITALIAN DIABLO	5.29	7.49	18.49
<i>Hot Sopressata, Sharp Provolone, Thumann's Capicola & a Blend of Spices</i>			
AUDIABLO	5.29	7.49	18.49
<i>Thumann's Home Style Turkey Breast, Thumann's Oven Roasted Beef, Hot Pepper Cheese & a Blend of Spices</i>			
VEGGIE DIABLO*	5.29	7.49	18.49
<i>Eggplant, Sharp Provolone with Broccoli Rabe, Long Hot Peppers & a Blend of Spices</i>			
HAM & CHEESE DIABLO	5.29	7.49	18.49
<i>Thumann's Pepper Ham, Hot Pepper Cheese & a Blend of Spices</i>			
BEEF DIABLO	5.29	7.49	18.49
<i>Thumann's Oven Roasted Beef with Hot Pepper Cheese & a Blend of Spices</i>			



Primo® Hots

OLD FASHIONED STYLE ITALIAN SAUSAGE*	5.79	7.99	19.99
<i>With Peppers, Onions, Grated Romano Cheese & Homestyle Marinara Sauce</i>			
MEATBALL PARMESAN*	5.79	7.99	19.99
<i>With Shredded Parmesan & Grated Romano Cheese</i>			
OLD WORLD STYLE MEATBALL*	5.79	7.99	19.99
<i>With Sharp Provolone & Grated Romano Cheese</i>			
EGGPLANT PARMIGIANA*	5.29	7.49	18.49
<i>Eggplant with Homestyle Marinara and Melted Provolone Cheese</i>			

Cutlet Combos

Chicken Paired with Primo® Delicacies

Substitute Grilled Chicken For Any Cutlet Combo Below. Only 59¢ (Primo®)

NEW! All Natural Char-Grilled Chicken Filet

BUFFALO CUTLET*	5.79	7.99	19.99
<i>Chicken Cutlet & Bleu Cheese Dressing</i>			
BADA BING*	5.79	7.99	19.99
<i>Chicken Cutlet & Sharp Provolone Topped with Fresh Broccoli Rabe</i>			
BADA BOOM*	5.79	7.99	19.99
<i>Chicken Cutlet & Sharp Provolone Topped with Long Hot Peppers</i>			
WHACKED CHICKEN*	5.79	7.99	19.99
<i>Chicken Cutlet, Sharp Provolone Topped with Pesto & Bruschetta</i>			
CHICKEN COLETTE*	5.79	7.99	19.99
<i>Chicken Cutlet & Thumann's Smoked Tavern Ham with Swiss Cheese</i>			
CHICKEN SUPRIMO*	5.79	7.99	19.99
<i>Chicken Cutlet & Fresh Mozzarella Topped with Roasted Red Peppers</i>			
CHICKEN PARMIGIANA*	5.79	7.99	19.99
<i>Chicken Cutlet with Homestyle Marinara and Melted Provolone Cheese</i>			



Healthy Choice

Lower In Fat or Sodium Content

TURKEY	4.79	6.79	16.99
<i>Finest Quality Thumann's Home Style Turkey Breast</i>			
TUNA DELIGHT*	5.29	7.49	18.49
<i>White Tuna, Not Pre-Mixed & Light Swiss Cheese Topped with Roasted Red Peppers</i>			
HEALTHY CHEESE	4.99	6.99	17.99
<i>Choice of Light Swiss Cheese or Slender American Cheese</i>			
SLIM "T"	5.29	7.49	18.49
<i>Thumann's Home Style Turkey Breast, Thumann's Low Sodium Ham & Slender American Cheese</i>			
HEALTHY HAM & CHEESE	4.99	6.99	17.99
<i>Thumann's Low Sodium Ham & Choice of Light Swiss Cheese or Slender American</i>			
WHITE TUNA	4.79	6.79	16.99
<i>Solid White Tuna in Water, Not Pre-Mixed</i>			

Meatless Delights

A Delicious Treat Without the Meat!

NONNA'S VEGGIES*	5.29	7.49	18.49
<i>Eggplant, Sharp Provolone & Broccoli Rabe Topped with Roasted Red Peppers</i>			
KNUCKLE SANDWICH*	4.99	6.99	17.99
<i>Sharp Provolone Cheese Topped with Roasted Red Peppers</i>			
MILANO*	4.99	6.99	17.99
<i>Fresh Mozzarella Cheese Topped with Roasted Red Peppers</i>			
ITALIAN TUNA	4.79	6.79	16.99
<i>Italian Tuna in Olive Oil, Not Pre-Mixed</i>			
PESCARA*	5.29	7.49	18.49
<i>Italian Tuna, Not Pre-Mixed & Sharp Provolone Topped with Roasted Red Peppers</i>			
CHEESE DELUXE	4.99	6.99	17.99
<i>Swiss, Provolone & Cooper Sharp American</i>			

Nutritional information available upon request