

OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES

**\$1.00
OFF**

**ANY PRIMO®
SIZED HOAGIE**

Valid in-store only at
Primo Allentown, PA only
With coupon.

Not valid with any
other offer

Expires 12/31/24

OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES

**\$3.00
OFF**

**ANY WHOLE
SIZED HOAGIE**

Valid in-store only at
Primo Allentown, PA only
With coupon.

Not valid with any
other offer

Expires 12/31/24

OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES

**10%
OFF**

**ANY HOAGIE
TRAY**

Valid in-store only at
Primo Allentown, PA only
With coupon.

Not valid with any
other offer

Expires 12/31/24

OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES

20% OFF

**ANY SAMPLER
PLATTER W/ THE
PURCHASE OF A
SUPER DELUXE OR
SUPER DUPER TRAY**

Valid in-store only at
Primo Allentown, PA only
With coupon.

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other offer

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HOAGIE TRAYS

Our Hoagie Trays Are Available In 5 Sizes:

MINI (2 Loaves), **ASSORTED** (3 Loaves), **DELUXE** (4 Loaves),
SUPER DELUXE (5 Loaves), **SUPER DUPER** (6 Loaves)

Any combination of sandwiches are available on trays. Prices will be adjusted accordingly.

All trays include plates & napkins - Pickles, Hot & Sweet Pepper sides.

Advanced notice appreciated.

Italian ~ 1830 Cal, Turkey & American cheese ~ 1450 Cal

Ham & American cheese ~ 1530 Cal, Nonna's Veggie ~ 2030 Cal

Roast Beef & American cheese ~ 1700 Cal, Pickles ~ 40 Cal/70 Cal

Hot Peppers ~ 40 Cal/80 Cal, Sweet Peppers ~ 160 Cal/320 Cal

MINI TRAY

(FEEDS +/- 6 PEOPLE)

Italian & golden roasted turkey breast &
American cheese.

59.99 | 9.99 per person

ASSORTED TRAY

(FEEDS +/- 10 PEOPLE)

Italian, golden roasted turkey breast & American
cheese, ham & American cheese.

84.99 | 8.49 per person

DELUXE TRAY

(FEEDS +/- 14 PEOPLE)

Two Italians, golden roasted turkey breast &
American cheese, ham & American cheese.

114.99 | 8.21 per person

SUPER DELUXE TRAY

(FEEDS +/- 20 PEOPLE)

Two Italians, golden roasted turkey breast &
American cheese, ham & American cheese,
roast beef & American cheese.

144.99 | 7.24 per person

SUPER DUPER TRAY

(FEEDS +/- 25 PEOPLE)

Two Italians, golden roasted turkey breast &
American cheese, ham & American
cheese, roast beef & American cheese,
Nonna's Veggie

159.99 | 6.39 per person

(BEST VALUE)



2,000 calories a day is used for general nutrition advice, but calorie
needs vary. Additional nutrition information available upon request.



*"This franchise is locally
Owned and Operated by
Kilroy's LLC"*



SOUTH PHILLY ORIGINAL
• A HOME GROWN FAVORITE •

Originally established in South Philadelphia, our extensive menu features our own multiple award-winning "Specialty Hoagies" made on crispy Italian Bread using only the Finest Gourmet Quality Meats and Cheeses. All hoagies are made Fresh to Order and come in three sizes. Our menu also includes a variety of "Healthy Alternative" Hoagies and Low Carb Wraps, which are lower in fat and / or sodium content. Hoagie Trays and Sampler Platters are Available by advance order and are great for parties, client presentations or as a thank you or sympathy gesture. We offer a variety of Italian Specialties and Salads, which may be used as a side dish or as a topping for your favorite PrimoHoagie. Give us a call and one of our friendly staff members will answer any questions and assist you in planning for your specific needs.

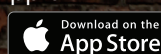


*Remember, it's not JUST a hoagie...
it's a Primo®!*

PRIMOHOAGIES.COM



Download our App on:



OLD FASHIONED STYLE

PrimoHoagies

ITALIAN SPECIALTY SANDWICHES

ALLENTOWN, PA

1403 N. CEDAR CREST BLVD.

610.351.7100

OPEN DAILY

10AM-8PM

DOORDASH **Uber Eats** **GRUBHUB™** **ezcater**

PRIMOHOAGIES.COM



OLD FASHIONED STYLE
PrimoHoagies
Italian Specialty Sandwiches
est. 1992



Download our App on:



ITALIAN CLASSIC HOAGIES

ITALIAN 🍷 **#1 HOAGIE**
Prosciutto, genoa salami, hot capicola, & mild provolone cheese.
8.99 440 Cal | 12.99 730 Cal | 27.99 1830 Cal

MILD ITALIAN
Prosciutto, genoa salami, sweet capicola, & mild provolone cheese.
8.99 440 Cal | 12.99 730 Cal | 27.99 1830 Cal

SHARP ITALIAN
Prosciutto, sharp provolone cheese, hot capicola & natural casing genoa salami.
8.99 440 Cal | 12.99 730 Cal | 27.99 1830 Cal

MILD SHARP ITALIAN
Prosciutto, sharp provolone cheese, sweet capicola & natural casing genoa salami.
8.99 440 Cal | 12.99 730 Cal | 27.99 1830 Cal

OLD ITALIAN 🍷
Dry cured capicola, sharp provolone cheese, prosciutto.
8.99 550 Cal | 12.99 930 Cal | 27.99 2330 Cal

MEATLESS DELIGHTS

NONNA'S VEGGIE* 🍷
Eggplant, sharp provolone cheese & broccoli rabe topped with roasted red peppers.
8.49 450 Cal | 11.99 810 Cal | 26.99 2030 Cal

VEGGIE DIABLO*
Eggplant, sharp provolone cheese with broccoli rabe, long hot peppers & a spicy blend of spices.
8.49 530 Cal | 11.99 960 Cal | 26.99 2380 Cal

CHEESE DELUXE
Swiss, provolone & cooper cheese.
8.49 610 Cal | 11.99 1010 Cal | 26.99 2530 Cal

MILANO*
Fresh mozzarella cheese topped with roasted red peppers.
8.49 540 Cal | 11.99 990 Cal | 26.99 2480 Cal

TUNA PESCARA*
Italian style tuna in extra virgin olive oil, not premixed with mayo & sharp provolone topped with roasted red peppers.
8.99 550 Cal | 12.99 1000 Cal | 27.99 2500 Cal

ITALIAN TUNA
Italian style tuna in extra virgin olive oil, not premixed with mayo.
8.49 470 Cal | 11.99 830 Cal | 26.99 2080 Cal

TUNA DIABLO
Italian style tuna in extra virgin olive oil, not premixed with mayo & hot pepper cheese with a spicy blend of spices.
8.49 550 Cal | 11.99 990 Cal | 26.99 2480



SCHWARTZIES

Your choice of Corned Beef, Roast Beef or Turkey Breast with Swiss cheese, cole slaw & Russian dressing. **NO SPICES**
9.99 530 / 700 Cal | 13.99 970 / 1250 Cal
29.99 2430 / 3130 Cal

CHEESES
American, Provolone, Sharp Provolone, Hot Pepper, Cooper, Buffalo, Swiss & Fresh Mozzarella.

DRESSINGS
Olive Oil, Mayonnaise, Red Wine Vinegar, Balsamic Vinegar, Mustard (yellow, spicy & honey), Russian, Blue Cheese, & Buffalo Wing Sauce.



DELI CLASSIC HOAGIES

TURKEY BREAST & CHEESE 🍷
Golden roasted turkey breast & American cheese.
8.99 350 Cal | 12.99 580 Cal | 27.99 1450 Cal

ROAST BEEF & CHEESE
Lean gourmet quality oven roasted beef & American cheese.
9.99 400 Cal | 13.99 680 Cal | 29.99 1700 Cal

HAM & CHEESE
Imported ham & American cheese.
8.49 370 Cal | 11.99 610 Cal | 26.99 1530 Cal

BOLOGNA & CHEESE
Bologna & American cheese.
8.49 530 Cal | 11.99 880 Cal | 26.99 2200 Cal



AUDIE
Golden roasted turkey breast, Lean Gourmet Quality oven roasted beef & American cheese.
9.99 370 Cal | 13.99 620 Cal | 29.99 1550 Cal

AMERICAN
Natural casing genoa salami, bologna, imported ham & American cheese.
8.49 410 Cal | 11.99 720 Cal | 26.99 1800 Cal

BIG "T"
Golden roasted turkey breast, imported ham & American cheese.
8.99 360 Cal | 12.99 590 Cal | 27.99 1480 Cal

DIABLOS **AUDIABLO**
Golden roasted turkey breast, Lean Gourmet Quality oven roasted beef, hot pepper cheese & a spicy blend of spices.
9.99 370 Cal | 13.99 620 Cal | 29.99 1550 Cal

BIG "T" DIABLO
Cracked pepper turkey, pepper ham, hot pepper cheese & a spicy blend of spices.
8.99 370 Cal | 12.99 610 Cal | 27.99 1530 Cal

ITALIAN DIABLO
Hot Soppressata, sharp provolone cheese, hot capicola & a spicy blend of spices.
8.99 420 Cal | 12.99 710 Cal | 27.99 1780 Cal

PORK DIABLO
Home style roasted pork with hot pepper cheese & a spicy blend of spices.
8.99 530 Cal | 12.99 880 Cal | 27.99 2200 Cal

HAM & CHEESE DIABLO
Pepper ham, hot pepper cheese & a spicy blend of spices.
8.49 380 Cal | 11.99 630 Cal | 26.99 1580 Cal

ROAST BEEF DIABLO
Lean Gourmet Quality oven roasted beef with hot pepper cheese & a spicy blend of spices.
9.99 400 Cal | 13.99 660 Cal | 29.99 1650 Cal

TURKEY DIABLO 🍷
Golden roasted turkey breast & hot pepper cheese with a spicy blend of spices.
8.99 350 Cal | 12.99 580 Cal | 27.99 1450 Cal

CHICKEN DIABLO
Chicken cutlet, buffalo cheese & a spicy blend of spices.
10.99 530 Cal | 14.99 960 Cal | 31.99 2400 Cal

VEGGIE DIABLO*
Eggplant, sharp provolone cheese with broccoli rabe, long hot peppers & a spicy blend of spices.
8.49 530 Cal | 11.99 950 Cal | 26.99 2380 Cal

TUNA DIABLO
Italian style tuna in extra virgin olive oil, not premixed with mayo & hot pepper cheese with a spicy blend of spices.
8.49 550 Cal | 11.99 990 Cal | 26.99 2480 Cal

PRIMO® SPECIALTIES

NELLIE*
Home style roasted pork & sharp provolone cheese topped with roasted red peppers.
8.99 530 Cal | 12.99 880 Cal | 27.99 2200 Cal

ABRUZZI*
Home style roasted pork & sharp provolone cheese topped with broccoli rabe.
8.99 540 Cal | 12.99 900 Cal | 27.99 2250 Cal

"R" SPECIAL*
Natural casing genoa salami & hot capicola topped with pepper shooters.
9.99 470 Cal | 13.99 800 Cal | 29.99 2000 Cal

SULMONA*
Natural casing genoa salami & fresh mozzarella topped with pepper shooters.
9.99 690 Cal | 13.99 1190 Cal | 29.99 2980 Cal

CRUSHER*
Cracked pepper turkey & cooper sharp American cheese topped with pepper shooters.
9.99 430 Cal | 13.99 750 Cal | 29.99 1880 Cal

SOPRANO*
Cracked pepper turkey, sharp provolone cheese topped with roasted red peppers
8.99 350 Cal | 12.99 580 Cal | 27.99 1450 Cal

SUPRIMO*
Prosciutto, & fresh mozzarella topped with roasted red peppers.
8.99 530 Cal | 12.99 880 Cal | 27.99 2200 Cal



ADDITIONAL TOPPINGS

LONG HOT PEPPERS
\$0.75 | \$1 | \$2.50

BROCCOLI RABE
\$0.75 | \$1 | \$2.50

BRUSCHETTA
\$1 | \$2 | \$4.50

COLE SLAW
\$0.75 | \$1 | \$2.50

PEPPER SHOOTERS
\$1 | \$2 | \$4.50

ROASTED RED PEPPERS
\$0.75 | \$1 | \$2.50



MEATBALLS

OLD FASHIONED MEATBALLS* 🍷
With shredded parmesan & grated romano cheese.
8.99 530 Cal | 12.99 960 Cal | 27.99 2400 Cal

OLD WORLD STYLE MEATBALLS*
Sharp provolone cheese & grated romano.
8.99 590 Cal | 12.99 1080 Cal | 27.99 2700 Cal

CUTLETS

BADA BING* 🍷
Chicken cutlet & sharp provolone cheese topped with broccoli rabe.
10.99 530 Cal | 14.99 990 Cal | 31.99 2480 Cal

BADA BOOM*
Chicken cutlet & sharp provolone cheese topped with long hot peppers.
10.99 620 Cal | 14.99 1160 Cal | 31.99 2880 Cal

WHACKED CHICKEN* 🍷
Chicken cutlet, sharp provolone cheese topped with pesto & bruschetta.
10.99 620 Cal | 14.99 1130 Cal | 31.99 2830 Cal

CHICKEN PARMIGIANA*
Chicken cutlet with homestyle marinara & melted provolone cheese.
10.99 540 Cal | 14.99 970 Cal | 31.99 2430 Cal

BUFFALO CUTLET*
Chicken cutlet, fresh blue cheese crumbles with buffalo wing sauce & blue cheese dressing. **NO SPICES**
10.99 630 Cal | 14.99 1100 Cal | 31.99 2750 Cal

CHICKEN DIABLO
Chicken cutlet, buffalo cheese & a spicy blend of spices.
10.99 530 Cal | 14.99 960 Cal | 31.99 2400 Cal

CHICKEN SUPRIMO*
Chicken cutlet & fresh mozzarella cheese topped with roasted red peppers.
10.99 610 Cal | 14.99 1120 Cal | 31.99 2800 Cal

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OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES
10% OFF
ANY HOAGIE TRAY
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With coupon.
Not valid with any other offer
Expires 12/31/24

OLD FASHIONED STYLE
PrimoHoagies
ITALIAN SPECIALTY SANDWICHES
20% OFF
ANY SAMPLER PLATTER W/ THE PURCHASE OF A SUPER DELUXE OR SUPER DUPER TRAY
Valid in-store only at Primo Allentown, PA only
With coupon.
Not valid with any other offer
Expires 12/31/24