

OLD FASHIONED STYLE  
**PrimoHoagies**  
ITALIAN SPECIALTY SANDWICHES

**\$2.00  
OFF**

**ANY PRIMO®  
SIZED HOAGIE**

Valid in-store at  
Primo Media, PA only  
With coupon.

Not valid with any  
other offer

Expires 12/31/23

OLD FASHIONED STYLE  
**PrimoHoagies**  
ITALIAN SPECIALTY SANDWICHES

**\$3.00  
OFF**

**ANY WHOLE  
SIZED HOAGIE**

Valid in-store at  
Primo Media, PA only  
With coupon.

Not valid with any  
other offer

Expires 12/31/23

OLD FASHIONED STYLE  
**PrimoHoagies**  
ITALIAN SPECIALTY SANDWICHES

**10%  
OFF**  
**ENTIRE  
ORDER**

Valid in-store at  
Primo Media, PA only  
With coupon.

Not valid with any  
other offer

Expires 12/31/23

OLD FASHIONED STYLE  
**PrimoHoagies**  
ITALIAN SPECIALTY SANDWICHES

**\$5 OFF**  
**ANY  
CATERING  
TRAY**

Valid in-store at  
Primo Media, PA only  
With coupon.

Not valid with any  
other offer

Expires 12/31/23

# HOAGIE TRAYS

Our Hoagie Trays Are Available In 5 Sizes:

**MINI** (2 Loaves), **ASSORTED** (3 Loaves), **DELUXE** (4 Loaves),  
**SUPER DELUXE** (5 Loaves), **SUPER DUPER** (6 Loaves)

*Any combination of sandwiches are available on trays. Prices will be adjusted accordingly.  
All trays include plates & napkins - Pickles, Hot & Sweet Pepper sides.  
Advanced notice appreciated.*

*Italian ~ 1830 Cal, Turkey & American cheese ~ 1450 Cal*

*Ham & American cheese ~ 1530 Cal, Nonna's Veggie ~ 2030 Cal*

*Roast Beef & American cheese ~ 1700 Cal, Pickles ~ 40 Cal/70 Cal*

*Hot Peppers ~ 40 Cal/80 Cal, Sweet Peppers ~ 160 Cal/320 Cal*

**MINI TRAY**  
(FEEDS +/- 6 PEOPLE)

Italian & golden roasted turkey breast &  
American cheese.

**57.99 | 9.66 per person**

**ASSORTED TRAY**  
(FEEDS +/- 10 PEOPLE)

Italian, golden roasted turkey breast & American  
cheese, ham & American cheese.

**84.89 | 8.48 per person**

**DELUXE TRAY**  
(FEEDS +/- 14 PEOPLE)

Two Italians, golden roasted turkey breast &  
American cheese, ham & American cheese.

**106.99 | 7.64 per person**

**SUPER DELUXE TRAY**  
(FEEDS +/- 20 PEOPLE)

Two Italians, golden roasted turkey breast &  
American cheese, ham & American cheese,  
roast beef & American cheese.

**129.89 | 6.49 per person**

**SUPER DUPER TRAY**  
(FEEDS +/- 25 PEOPLE)

Two Italians, golden roasted turkey breast &  
American cheese, ham & American  
cheese, roast beef & American cheese,  
Nonna's Veggie

**149.89 | 5.99 per person**  
(BEST VALUE)



2,000 calories a day is used for general nutrition advice, but calorie  
needs vary. Additional nutrition information available upon request.

## SAMPLER PLATTERS

Small +/- 10 people, Large +/- 20 people.

**ITALIAN SAMPLER**

Marinated mozzarella, pepperoni bites,  
sharp provolone, roasted red peppers, olive  
shooters, buffalo cheese bites & sopressata.

**SMALL 54.99    LARGE 99.99**  
*4480 Cal                      8960 Cal*

**PEPPERONI & CHEESE**

Pepperoni & sharp provolone.

**SMALL 49.99    LARGE 89.99**  
*5760 Cal                      11520 Cal*

**CHEESE SAMPLER**

Imported & domestic cheese.

**SMALL 44.99    LARGE 79.99**  
*4720 Cal                      9440 Cal*

### PRIMO® SIDES

Available in 8oz +/- & 16oz +/-.

Available in large quantity for catering

POTATO SALAD 270/540 Cal

COLE SLAW 360/720 Cal

MACARONI SALAD 560/1100 Cal

PEPPERONI BITES 840/1680 Cal

SHARP BITES 800/1600 Cal

ROASTED PEPPER SALAD

220/440 Cal

MARINATED MOZZARELLA

640/1280 Cal

PEPPER SHOOTERS 240/1280 Cal

### PRIMO® COOKIES

Enjoy one of our gourmet cookies or get  
a platter of them for your next occasion

**12 COOKIE PLATTER 21.99**

**18 COOKIE PLATTER 31.99**

CHOCOLATE CHIP 330 Cal/Cookie

OATMEAL RAISIN 300 Cal/Cookie

WHITE MACADAMIA NUT 350 Cal/Cookie

### PRIMO® DESSERTS

DIRT PUDDING 740/1400 Cal

RICE PUDDING 280/560 Cal

BROWNIES 360 Cal/Brownie

**Meats & Cheeses By the pound**  
**Freshly sliced**

***"This franchise is locally  
owned and operated by  
BOFL, LLC"***



**SOUTH PHILLY ORIGINAL**  
• A HOME GROWN FAVORITE •

Originally established in South Philadelphia, our extensive menu features our own multiple award-winning "Specialty Hoagies" made on crispy Italian Bread using only the Finest Gourmet Quality Meats and Cheeses. All hoagies are made Fresh to Order and come in three sizes. Our menu also includes a variety of "Healthy Alternative" Hoagies and Low Carb Wraps, which are lower in fat and / or sodium content. Hoagie Trays and Sampler Platters are Available by advance order and are great for parties, client presentations or as a thank you or sympathy gesture. We offer a variety of Italian Specialties and Salads, which may be used as a side dish or as a topping for your favorite PrimoHoagie. Give us a call and one of our friendly staff members will answer any questions and assist you in planning for your specific needs.



***Remember, it's not JUST a hoagie...  
it's a Primo®!***

**PRIMOHOAGIES.COM**



Download our App on:



OLD FASHIONED STYLE

**PrimoHoagies**

ITALIAN SPECIALTY SANDWICHES

**MEDIA, PA**

**132 E. BALTIMORE AVE.**

**610.565.7000**

**HOURS**

**MON. THRU THURS. IS 10AM TO 7PM**

**FRI. AND SAT. 10AM TO 8PM**

**SUNDAY 10AM TO 6PM.**

**WE DELIVER!**



**PRIMOHOAGIES.COM**



Download our App on:





# ITALIAN CLASSIC HOAGIES

**ITALIAN 🍷 #1 HOAGIE**  
Prosciutto, genoa salami, hot capicola, & mild provolone cheese.  
8.49 440 Cal | 12.99 730 Cal | 26.99 1830 Cal

**MILD ITALIAN**  
Prosciutto, genoa salami, sweet capicola, & mild provolone cheese.  
8.49 440 Cal | 12.99 730 Cal | 26.99 1830 Cal

**SHARP ITALIAN**  
Prosciutto, sharp provolone cheese, hot capicola & natural casing genoa salami.  
8.49 440 Cal | 12.89 730 Cal | 26.99 1830 Cal

**MILD SHARP ITALIAN**  
Prosciutto, sharp provolone cheese, sweet capicola & natural casing genoa salami.  
8.49 440 Cal | 12.99 730 Cal | 26.99 1830 Cal

**OLD ITALIAN 🍷**  
Dry cured capicola, sharp provolone cheese, prosciutto.  
8.99 550 Cal | 12.99 930 Cal | 27.99 2330 Cal

# PHILLY STEAKS

**PHILLY CHEESESTEAK 🍷**  
Highest quality extra lean loin tail with Cooper cheese.  
8.99 420 Cal | 12.99 740 Cal | 28.99 1850 Cal

**PIZZA STEAK**  
Highest quality extra lean loin tail with primo sauce & mozzarella.  
8.99 440 Cal | 12.99 780 Cal | 28.99 1950 Cal

**CHICKEN CHEESESTEAK**  
Italian diced grilled chicken breast with Cooper cheese.  
8.99 400 Cal | 12.99 690 Cal | 28.99 1730 Cal

**BUFFALO CHICKEN CHEESESTEAK**  
Italian diced grilled chicken breast with buffalo wing sauce & blue cheese dressing.  
8.99 370 Cal | 12.99 630 Cal | 28.99 1580 Cal

**TUNA PESCARA\***  
Italian style tuna in extra virgin olive oil, not premixed with mayo & sharp provolone topped with roasted red peppers.  
8.99 550 Cal | 12.99 1000 Cal | 26.99 2500 Cal

**ITALIAN TUNA**  
Italian style tuna in extra virgin olive oil, not premixed with mayo.  
7.99 470 Cal | 11.99 830 Cal | 25.99 2080 Cal

**TUNA DIABLO**  
Italian style tuna in extra virgin olive oil, not premixed with mayo & hot pepper cheese with a spicy blend of spices.  
7.99 550 Cal | 11.99 990 Cal | 26.99 2480

# MEATLESS DELIGHTS

**NONNA'S VEGGIE\* 🍷**  
Eggplant, sharp provolone cheese & broccoli rabe topped with roasted red peppers.  
7.99 450 Cal | 11.99 810 Cal | 26.99 2030 Cal

**VEGGIE DIABLO\***  
Eggplant, sharp provolone cheese with broccoli rabe, long hot peppers & a spicy blend of spices.  
7.99 530 Cal | 11.99 950 Cal | 26.99 2380 Cal

**CHEESE DELUXE**  
Swiss, provolone & cooper cheese.  
7.99 610 Cal | 11.49 1010 Cal | 25.99 2530 Cal

**MILANO\***  
Fresh mozzarella cheese topped with roasted red peppers.  
7.99 540 Cal | 11.99 990 Cal | 26.99 2480 Cal

**SCHWARTZIES**  
Your choice of Corned Beef, Roast Beef or Turkey Breast with Swiss cheese, cole slaw & Russian dressing. **NO SPICES**  
9.49 530 / 700 Cal | 12.99 970 / 1250 Cal  
28.99 2430 / 3130 CalCal

**CHEESES**  
American, Provolone, Sharp Provolone, Hot Pepper, Cooper, Buffalo, Swiss & Fresh Mozzarella.

**DRESSINGS**  
Olive Oil, Mayonnaise, Red Wine Vinegar, Balsamic Vinegar, Mustard (yellow, spicy & honey), Russian, Blue Cheese, & Buffalo Wing Sauce.

# DELI CLASSIC HOAGIES

**TURKEY BREAST & CHEESE 🍷**  
Golden roasted turkey breast & American cheese.  
8.99 350 Cal | 12.99 580 Cal | 27.99 1450 Cal

**ROAST BEEF & CHEESE**  
Lean gourmet quality oven roasted beef & American cheese.  
9.29 400 Cal | 12.99 680 Cal | 28.99 1700 Cal

**HAM & CHEESE**  
Imported ham & American cheese.  
7.99 370 Cal | 10.99 610 Cal | 25.99 1530 Cal

**BOLOGNA & CHEESE**  
Bologna & American cheese.  
7.89 530 Cal | 10.99 880 Cal | 25.99 2200 Cal



**AUDIE**  
Golden roasted turkey breast, Lean Gourmet Quality oven roasted beef & American cheese.  
9.29 370 Cal | 12.99 620 Cal | 28.99 1550 Cal

**AMERICAN**  
Natural casing genoa salami, bologna, imported ham & American cheese.  
7.99 410 Cal | 11.99 720 Cal | 26.99 1800 Cal

**BIG “T”**  
Golden roasted turkey breast, imported ham & American cheese.  
8.99 360 Cal | 12.99 590 Cal | 27.99 1480 Cal

# DIABLOS

**AUDIABLO**  
Golden roasted turkey breast, Lean Gourmet Quality oven roasted beef, hot pepper cheese & a spicy blend of spices.  
9.29 370 Cal | 12.99 620 Cal | 28.99 1550 Cal

**BIG “T” DIABLO**  
Cracked pepper turkey, pepper ham, hot pepper cheese & a spicy blend of spices.  
8.99 370 Cal | 12.99 610 Cal | 26.99 1530 Cal

**ITALIAN DIABLO**  
Hot Soppressata, sharp provolone cheese, hot capicola & a spicy blend of spices.  
8.99 420 Cal | 12.99 710 Cal | 26.99 1780 Cal

**PORK DIABLO**  
Home style roasted pork with hot pepper cheese & a spicy blend of spices.  
8.99 530 Cal | 12.99 880 Cal | 27.99 2200 Cal

**HAM & CHEESE DIABLO**  
Pepper ham, hot pepper cheese & a spicy blend of spices.  
8.49 380 Cal | 11.99 630 Cal | 26.99 1580 Cal

**ROAST BEEF DIABLO**  
Lean Gourmet Quality oven roasted beef with hot pepper cheese & a spicy blend of spices.  
9.29 400 Cal | 12.99 660 Cal | 28.99 1650 Cal

**TURKEY DIABLO 🍷**  
Golden roasted turkey breast & hot pepper cheese with a spicy blend of spices.  
8.99 350 Cal | 12.99 580 Cal | 27.99 1450 Cal

**CHICKEN DIABLO**  
Chicken cutlet, buffalo cheese & a spicy blend of spices.  
9.29 530 Cal | 12.99 960 Cal | 28.99 2400 Cal

**VEGGIE DIABLO\***  
Eggplant, sharp provolone cheese with broccoli rabe, long hot peppers & a spicy blend of spices.  
7.99 530 Cal | 11.99 950 Cal | 26.99 2380 Cal

**TUNA DIABLO**  
Italian style tuna in extra virgin olive oil, not premixed with mayo & hot pepper cheese with a spicy blend of spices.  
7.99 550 Cal | 11.99 990 Cal | 26.99 2480 Cal

# PRIMO® SPECIALTIES

**NELLIE\***  
Home style roasted pork & sharp provolone cheese topped with roasted red peppers.  
8.99 530 Cal | 12.99 880 Cal | 27.99 2200 Cal

**ABRUZZI\***  
Home style roasted pork & sharp provolone cheese topped with broccoli rabe.  
8.99 540 Cal | 12.99 900 Cal | 27.99 2250 Cal

**“R” SPECIAL\***  
Natural casing genoa salami & hot capicola topped with pepper shooters.  
9.29 470 Cal | 12.99 800 Cal | 28.99 2000 Cal

**SULMONA\***  
Natural casing genoa salami & fresh mozzarella topped with pepper shooters.  
9.29 690 Cal | 12.99 1190 Cal | 28.99 2980 Cal

**CRUSHER\***  
Cracked pepper turkey & cooper sharp American cheese topped with pepper shooters.  
9.29 430 Cal | 12.99 750 Cal | 28.99 1880 Cal

**SOPRANO\***  
Cracked pepper turkey, sharp provolone cheese topped with roasted red peppers  
8.99 350 Cal | 12.99 580 Cal | 28.99 1450 Cal

**SUPRIMO\***  
Prosciutto, & fresh mozzarella topped with roasted red peppers.  
9.29 530 Cal | 12.99 880 Cal | 28.99 2200 Cal



# ADDITIONAL TOPPINGS

- LONG HOT PEPPERS \$0.79 | \$1.49 | \$3.49
- BROCCOLI RABE \$0.79 | \$1.49 | \$2.99
- BRUSCHETTA \$0.99 | \$1.99 | \$3.49
- COLE SLAW \$0.79 | \$1.25 | \$2.99
- PEPPER SHOOTERS \$1.25 | \$2.49 | \$4.99
- ROASTED RED PEPPERS \$0.79 | \$1.29 | \$2.99



# MEATBALLS

**OLD FASHIONED MEATBALLS\* 🍷**  
With shredded parmesan & grated romano cheese.  
8.49 530 Cal | 11.99 960 Cal | 26.99 2400 Cal

**OLD WORLD STYLE MEATBALLS\***  
Sharp provolone cheese & grated romano.  
8.49 590 Cal | 11.99 1080 Cal | 26.99 2700 Cal

# CUTLETS

**BADA BING\* 🍷**  
Chicken cutlet & sharp provolone cheese topped with broccoli rabe.  
9.29 530 Cal | 12.99 990 Cal | 28.99 2480 Cal

**BADA BOOM\***  
Chicken cutlet & sharp provolone cheese topped with long hot peppers.  
9.29 620 Cal | 12.99 1150 Cal | 28.99 2880 Cal

**WHACKED CHICKEN\* 🍷**  
Chicken cutlet, sharp provolone cheese topped with pesto & bruschetta.  
9.29 620 Cal | 12.99 1180 Cal | 28.99 2830 Cal

**CHICKEN PARMIGIANA\***  
Chicken cutlet with homestyle marinara & melted provolone cheese.  
9.29 540 Cal | 12.99 970 Cal | 28.99 2430 Cal

**BUFFALO CUTLET\***  
Chicken cutlet, fresh blue cheese crumbles with buffalo wing sauce & blue cheese dressing. **NO SPICES**  
9.29 630 Cal | 12.99 1100 Cal | 28.99 2750 Cal

**CHICKEN DIABLO**  
Chicken cutlet, buffalo cheese & a spicy blend of spices.  
9.29 530 Cal | 12.99 960 Cal | 28.99 2400 Cal

**CHICKEN SUPRIMO\***  
Chicken cutlet & fresh mozzarella cheese topped with roasted red peppers.  
9.29 610 Cal | 12.99 1120 Cal | 28.99 2800 Cal

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**\$5 OFF**  
**ANY CATERING TRAY**  
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