

HOAGIE TRAYS

Our Hoagie Trays Are Available In 5 Sizes:

MINI (2 Loaves), **ASSORTED** (3 Loaves), **DELUXE** (4 Loaves), **SUPER DELUXE** (5 Loaves), **SUPER DUPER** (6 Loaves)

Any combination of sandwiches are available on trays. Prices will be adjusted accordingly. All trays include plates & napkins - Pickles, Hot & Sweet Pepper sides. Advanced notice appreciated.

*Italian ~ 1830 Cal, Turkey & American cheese ~ 1450 Cal
Ham & American cheese ~ 1530 Cal, Nonna's Veggie ~ 2030 Cal
Roast Beef & American cheese ~ 1700 Cal, Pickles ~ 40 Cal/70 Cal
Hot Peppers ~ 40 Cal/80 Cal, Sweet Peppers ~ 160 Cal/320 Cal*

MINI TRAY
(FEEDS +/- 6 PEOPLE)
Italian & golden roasted turkey breast & American cheese.
61.99 | 10.33 per person

ASSORTED TRAY
(FEEDS +/- 10 PEOPLE)
Italian, golden roasted turkey breast & American cheese, ham & American cheese.
86.99 | 8.69 per person

DELUXE TRAY
(FEEDS +/- 14 PEOPLE)
Two Italians, golden roasted turkey breast & American cheese, ham & American cheese.
116.99 | 8.35 per person

SUPER DELUXE TRAY
(FEEDS +/- 20 PEOPLE)
Two Italians, golden roasted turkey breast & American cheese, ham & American cheese, roast beef & American cheese.
146.99 | 7.34 per person

SUPER DUPER TRAY
(FEEDS +/- 25 PEOPLE)
Two Italians, golden roasted turkey breast & American cheese, ham & American cheese, roast beef & American cheese, Nonna's Veggie
161.99 | 6.47 per person
(BEST VALUE)



2,000 calories a day is used for general nutrition advice, but calorie needs vary. Additional nutrition information available upon request.

SAMPLER PLATTERS

Small +/- 10 people, Large +/- 20 people.

ITALIAN SAMPLER
Marinated mozzarella, pepperoni bites, sharp provolone, roasted red peppers, olive shooters, buffalo cheese bites & sopressata.
SMALL 59.99 | LARGE 119.99
4480 Cal | 8960 Cal

PEPPERONI & CHEESE
Pepperoni & sharp provolone.
SMALL 54.99 | LARGE 109.99
5760 Cal | 11520 Cal

CHEESE SAMPLER
Imported & domestic cheese.
SMALL 49.99 | LARGE 99.99
4720 Cal | 9440 Cal

PRIMO® SIDES
Available in 8oz +/- & 16oz +/-.
Available in large quantity for catering
POTATO SALAD 270/540 Cal
COLE SLAW 360/720 Cal
MACARONI SALAD 560/1100 Cal
PEPPERONI BITES 840/1680 Cal
SHARP BITES 800/1600 Cal
ROASTED PEPPER SALAD 220/440 Cal
MARINATED MOZZARELLA 640/1280 Cal
PEPPER SHOOTERS 240/1280 Cal

PRIMO® COOKIES
Enjoy one of our gourmet cookies or get a platter of them for your next occasion
12 COOKIE PLATTER 24.99
18 COOKIE PLATTER 34.99
CHOCOLATE CHIP 330 Cal/Cookie
OATMEAL RAISIN 300 Cal/Cookie
WHITE MACADAMIA NUT 350 Cal/Cookie

PRIMO® DESSERTS
DIRT PUDDING 740/1400 Cal
RICE PUDDING 280/560 Cal
BROWNIES 360 Cal/Brownie

Meats & Cheeses By the pound
Freshly sliced

"This franchise is locally owned and operated by JRB HOAGIES LLC"



SOUTH PHILLY ORIGINAL
• A HOME GROWN FAVORITE •

Originally established in South Philadelphia, our extensive menu features our own multiple award-winning "Specialty Hoagies" made on crispy Italian Bread using only the Finest Gourmet Quality Meats and Cheeses. All hoagies are made Fresh to Order and come in three sizes. Our menu also includes a variety of "Healthy Alternative" Hoagies and Low Carb Wraps, which are lower in fat and / or sodium content. Hoagie Trays and Sampler Platters are Available by advance order and are great for parties, client presentations or as a thank you or sympathy gesture. We offer a variety of Italian Specialties and Salads, which may be used as a side dish or as a topping for your favorite PrimoHoagie. Give us a call and one of our friendly staff members will answer any questions and assist you in planning for your specific needs.



Remember, it's not JUST a hoagie... it's a Primo®!

PRIMOHOAGIES.COM



OLD FASHIONED STYLE PrimoHoagies

ITALIAN SPECIALTY SANDWICHES

ALLENDALE, NJ
57 W. ALLENDALE AVE
201.347.9700

OPEN DAILY
10:00AM - 8:00PM

DOORDASH Uber Eats GRUBHUB ezcater

PRIMOHOAGIES.COM



Download our App on:

GET IT ON Google Play

Download on the App Store

Old fashioned style PrimoHoagies Italian Specialty Sandwiches est. 1992

ITALIAN CLASSIC HOAGIES

ITALIAN 🍷 #1 HOAGIE
Prosciutto, genoa salami, hot capicola, & mild provolone cheese.
8.99 440 Cal | 12.99 730 Cal | 27.99 1830 Cal

MILD ITALIAN
Prosciutto, genoa salami, sweet capicola, & mild provolone cheese.
8.99 440 Cal | 12.99 730 Cal | 27.99 1830 Cal

SHARP ITALIAN
Prosciutto, sharp provolone cheese, hot capicola & natural casing genoa salami.
8.99 440 Cal | 12.99 730 Cal | 27.99 1830 Cal

MILD SHARP ITALIAN
Prosciutto, sharp provolone cheese, sweet capicola & natural casing genoa salami.
8.99 440 Cal | 12.99 730 Cal | 27.99 1830 Cal

OLD ITALIAN 🍷
Dry cured capicola, sharp provolone cheese, prosciutto.
8.99 550 Cal | 12.99 930 Cal | 27.99 2330 Cal

PHILLY STEAKS

PHILLY CHEESESTEAK 🍷
Highest quality extra lean loin tail with Cooper cheese.
9.99 420 Cal | 13.99 740 Cal | 29.99 1850 Cal

PIZZA STEAK
Highest quality extra lean loin tail with primo sauce & mozzarella.
9.99 440 Cal | 13.99 780 Cal | 29.99 1950 Cal

CHICKEN CHEESESTEAK
Italian diced grilled chicken breast with Cooper cheese.
8.99 400 Cal | 12.99 690 Cal | 27.99 1730 Cal

BUFFALO CHICKEN CHEESESTEAK
Italian diced grilled chicken breast with buffalo wing sauce & blue cheese dressing.
8.99 370 Cal | 12.99 630 Cal | 27.99 1580 Cal

TUNA PESCARA*
Italian style tuna in extra virgin olive oil, not premixed with mayo & sharp provolone topped with roasted red peppers.
8.99 550 Cal | 12.99 1000 Cal | 27.99 2500 Cal

ITALIAN TUNA
Italian style tuna in extra virgin olive oil, not premixed with mayo.
8.49 470 Cal | 11.99 830 Cal | 26.99 2080 Cal

TUNA DIABLO
Italian style tuna in extra virgin olive oil, not premixed with mayo & hot pepper cheese with a spicy blend of spices.
8.49 550 Cal | 11.99 990 Cal | 26.99 2480

MEATLESS DELIGHTS

NONNA'S VEGGIE* 🍷
Eggplant, sharp provolone cheese & broccoli rabe topped with roasted red peppers.
8.49 450 Cal | 11.99 810 Cal | 26.99 2030 Cal

VEGGIE DIABLO*
Eggplant, sharp provolone cheese with broccoli rabe, long hot peppers & a spicy blend of spices.
8.49 530 Cal | 11.99 950 Cal | 26.99 2380 Cal

CHEESE DELUXE
Swiss, provolone & cooper cheese.
8.49 610 Cal | 11.99 1010 Cal | 26.99 2530 Cal

MILANO*
Fresh mozzarella cheese topped with roasted red peppers.
8.49 540 Cal | 11.99 990 Cal | 26.99 2480 Cal

SCHWARTZIES

Your choice of Corned Beef, Roast Beef or Turkey Breast with Swiss cheese, cole slaw & Russian dressing. **NO SPICES**
10.49 530 / 700 Cal | 14.99 970 / 1250 Cal
31.99 2430 / 3130 Cal

CHEESES

American, Provolone, Sharp Provolone, Hot Pepper, Cooper, Buffalo, Swiss & Fresh Mozzarella.

DRESSINGS

Olive Oil, Mayonnaise, Red Wine Vinegar, Balsamic Vinegar, Mustard (yellow, spicy & honey), Russian, Blue Cheese, Ranch, & Buffalo Wing Sauce.

DELI CLASSIC HOAGIES

TURKEY BREAST & CHEESE 🍷
Golden roasted turkey breast & American cheese.
9.49 350 Cal | 13.99 580 Cal | 29.99 1450 Cal

ROAST BEEF & CHEESE
Lean gourmet quality oven roasted beef & American cheese.
9.99 400 Cal | 13.99 680 Cal | 29.99 1700 Cal

HAM & CHEESE
Imported ham & American cheese.
8.49 370 Cal | 11.99 610 Cal | 26.99 1530 Cal

BOLOGNA & CHEESE
Bologna & American cheese.
8.49 530 Cal | 11.99 880 Cal | 26.99 2200 Cal



AUDIE
Golden roasted turkey breast, Lean Gourmet Quality oven roasted beef & American cheese.
10.49 370 Cal | 14.99 620 Cal | 31.99 1550 Cal

AMERICAN
Natural casing genoa salami, bologna, imported ham & American cheese.
8.49 410 Cal | 11.99 720 Cal | 26.99 1800 Cal

BIG "T"
Golden roasted turkey breast, imported ham & American cheese.
9.49 360 Cal | 13.99 590 Cal | 29.99 1480 Cal

DIABLOS

AUDIABLO
Golden roasted turkey breast, Lean Gourmet Quality oven roasted beef, hot pepper cheese & a spicy blend of spices.
10.49 370 Cal | 14.99 620 Cal | 31.99 1550 Cal

BIG "T" DIABLO
Cracked pepper turkey, pepper ham, hot pepper cheese & a spicy blend of spices.
9.49 370 Cal | 13.99 610 Cal | 29.99 1530 Cal

ITALIAN DIABLO
Hot Soppressata, sharp provolone cheese, hot capicola & a spicy blend of spices.
8.99 420 Cal | 12.99 710 Cal | 27.99 1780 Cal

PORK DIABLO
Home style roasted pork with hot pepper cheese & a spicy blend of spices.
8.99 530 Cal | 12.99 880 Cal | 27.99 2200 Cal

HAM & CHEESE DIABLO
Pepper ham, hot pepper cheese & a spicy blend of spices.
8.49 380 Cal | 11.99 630 Cal | 26.99 1580 Cal

ROAST BEEF DIABLO
Lean Gourmet Quality oven roasted beef with hot pepper cheese & a spicy blend of spices.
9.99 400 Cal | 13.99 660 Cal | 29.99 1650 Cal

TURKEY DIABLO 🍷
Golden roasted turkey breast & hot pepper cheese with a spicy blend of spices. **VOTED #1 AT philly.com**
9.49 350 Cal | 13.99 580 Cal | 29.99 1450 Cal

CHICKEN DIABLO
Chicken cutlet, buffalo cheese & a spicy blend of spices.
10.99 530 Cal | 14.99 960 Cal | 31.99 2400 Cal

VEGGIE DIABLO*
Eggplant, sharp provolone cheese with broccoli rabe, long hot peppers & a spicy blend of spices.
8.49 530 Cal | 11.99 950 Cal | 26.99 2380 Cal

TUNA DIABLO
Italian style tuna in extra virgin olive oil, not premixed with mayo & hot pepper cheese with a spicy blend of spices.
8.49 550 Cal | 11.99 990 Cal | 26.99 2480 Cal

PRIMO[®] SPECIALTIES

NELLIE*
Home style roasted pork & sharp provolone cheese topped with roasted red peppers.
8.99 530 Cal | 12.99 880 Cal | 27.99 2200 Cal

ABRUZZI*
Home style roasted pork & sharp provolone cheese topped with broccoli rabe.
8.99 540 Cal | 12.99 900 Cal | 27.99 2250 Cal

"R" SPECIAL*
Natural casing genoa salami & hot capicola topped with pepper shooters.
9.99 470 Cal | 13.99 800 Cal | 29.99 2000 Cal

SULMONA*
Natural casing genoa salami & fresh mozzarella topped with pepper shooters.
9.99 690 Cal | 13.99 1190 Cal | 29.99 2980 Cal

CRUSHER*
Cracked pepper turkey & cooper sharp American cheese topped with pepper shooters.
10.49 430 Cal | 14.99 750 Cal | 31.99 1880 Cal

SOPRANO*
Cracked pepper turkey, sharp provolone cheese topped with roasted red peppers
9.49 350 Cal | 13.99 580 Cal | 29.99 1450 Cal

SUPRIMO*
Prosciutto, & fresh mozzarella topped with roasted red peppers.
8.99 530 Cal | 12.99 880 Cal | 27.99 2200 Cal



ADDITIONAL TOPPINGS

LONG HOT PEPPERS
\$0.75 | \$1 | \$2.50

BROCCOLI RABE
\$0.75 | \$1 | \$2.50

BRUSCHETTA
\$1 | \$2 | \$4.50

COLE SLAW
\$0.75 | \$1 | \$2.50

PEPPER SHOOTERS
\$1 | \$2 | \$4.50

ROASTED RED PEPPERS
\$0.75 | \$1 | \$2.50



MEATBALLS

OLD FASHIONED MEATBALLS* 🍷
With shredded parmesan & grated romano cheese.
8.99 530 Cal | 12.99 960 Cal | 27.99 2400 Cal

OLD WORLD STYLE MEATBALLS*
Sharp provolone cheese & grated romano.
8.99 590 Cal | 12.99 1080 Cal | 27.99 2700 Cal

CUTLETS

BADA BING* 🍷
Chicken cutlet & sharp provolone cheese topped with broccoli rabe.
10.99 530 Cal | 14.99 990 Cal | 31.99 2480 Cal

BADA BOOM*
Chicken cutlet & sharp provolone cheese topped with long hot peppers.
10.99 620 Cal | 14.99 1150 Cal | 31.99 2880 Cal

WHACKED CHICKEN* 🍷
Chicken cutlet, sharp provolone cheese topped with pesto & bruschetta.
10.99 620 Cal | 14.99 1130 Cal | 31.99 2830 Cal

CHICKEN PARMIGIANA*
Chicken cutlet with homestyle marinara & melted provolone cheese.
10.99 540 Cal | 14.99 970 Cal | 31.99 2430 Cal

BUFFALO CUTLET*
Chicken cutlet, fresh blue cheese crumbles with buffalo wing sauce & blue cheese dressing. **NO SPICES**
10.99 630 Cal | 14.99 1100 Cal | 31.99 2750 Cal

CHICKEN DIABLO
Chicken cutlet, buffalo cheese & a spicy blend of spices.
10.99 530 Cal | 14.99 960 Cal | 31.99 2400 Cal

CHICKEN SUPRIMO*
Chicken cutlet & fresh mozzarella cheese topped with roasted red peppers.
10.99 610 Cal | 14.99 1120 Cal | 31.99 2800 Cal

2,000 calories a day is used for general nutrition advice, but calorie needs vary. Additional nutrition information available upon request.



PrimoHoagies

ITALIAN SPECIALTY SANDWICHES
\$1.00 OFF

ANY PRIMO[®] SIZED HOAGIE
Valid in-store only at Primo Allendale, NJ only
With coupon.
Not valid with any other offer
Expires 06/30/23

PrimoHoagies

ITALIAN SPECIALTY SANDWICHES
\$3.00 OFF

ANY WHOLE SIZED HOAGIE
Valid in-store only at Primo Allendale, NJ only
With coupon.
Not valid with any other offer
Expires 06/30/23

PrimoHoagies

ITALIAN SPECIALTY SANDWICHES
10% OFF

ANY HOAGIE TRAY
Valid in-store only at Primo Allendale, NJ only
With coupon.
Not valid with any other offer
Expires 06/30/23

PrimoHoagies

ITALIAN SPECIALTY SANDWICHES
20% OFF

ANY SAMPLER PLATTER W/ THE PURCHASE OF A SUPER DELUXE OR SUPER DUPER TRAY
Valid in-store only at Primo Allendale, NJ only
With coupon.
Not valid with any other offer
Expires 06/30/23

SMALL
6 INCH +/-

PRIMO[®]
9 INCH +/-

WHOLE
22 -24 INCH +/-

All Primo[®] Size Hoagies come on our award winning seeded bread. Also available on a non-seeded roll (subtract 45 calories), low carb or whole wheat wrap (subtract 60/20 calories) or a hoagie in a bowl (subtract 300 calories). All Small Size Hoagies come on white. All Whole Size Hoagies come on our award winning seeded bread.



All Hoagies BEST served with Lettuce, Tomato and Onion. Excluding those marked with an asterisk*. All hoagies come with our Primo blend of spices. Hot Peppers, Sweet Peppers & Pickles are available upon request.